

looking for a turnaround?

Evangelism 101

June 5, 2010

Church Marketing 201

October 2, 2010

**These are
the workshops
you have been
hearing about !**

**led by
Pastor Bob Fritch
at Our Saviour
Lutheran Church
Jamaica, Queens**

**for more info and
registration forms:**

oursaviourjamaica.org

Evangelism 101- A Starting Place

Just as with anything, the hardest thing about Evangelism is “starting.” We know we should, but we don’t know where to begin and most evangelism programs seem overwhelming, especially to small churches in transitional neighborhoods. This workshop will give you the basic tools to begin evangelism right at your own front door, basic tools for outreach to cultural groups other than your own, and basic tools for beginning outreach almost anywhere.

Church Marketing 201

This workshop presents the “next step” in evangelism -- marketing your church. Once you have “started” the process your church is ready to embark on the journey of effective outreach. You will learn inexpensive techniques, see examples of good materials from many churches, and hopefully, be armed with new skills and new ideas. You can do this – it’s not as hard as you think !

It is **highly recommended** that you attend Evangelism 101 prior to Church Marketing 201.

Both workshops this year will be held at
Our Saviour Lutheran Church
90-04 175 ST
Jamaica, NY 11432

For more information and to download a registration form, go to:
www.oursaviourjamaica.org

Here’s what others have said about Evangelism 101 and Church Marketing

“I am just excited to learn that there are some basic things we can do.”
“I love that the focus was on God”
“Great motivation, great examples”
“A very energizing workshop”
“Can’t get enough !”

Workshops sponsored by The Parish Resource Centers of Long Island, the Commission for Evangelical Outreach of the Metro NY Synod ELCA and Our Saviour Lutheran Church.

Transformational Ministry Initiative

To really lay the groundwork for transforming your congregation, plan to attend one of the Transformational Ministry Workshops sponsored by the Metro NY Synod of the ELCA. For more information go to: www.mnys.org